

Camberley Town Centre Street Trading Policy

Portfolio:	Community
Ward(s) Affected:	Town

Purpose

The purpose of this report is to seek approval for an amendment to the Camberley Town Centre Street Trading Policy.

Background or Current Position

1. The Camberley Town Centre Street Trading Policy was approved by the Executive on 9th February 2010.
2. The aim of the policy is to ensure that street traders provide a high quality offer that compliments the regeneration of the remainder of Camberley town centre. It recognises the importance of street trading to Camberley town centre and that it can add to the vibrancy and vitality of the town centre whilst not adding to nuisance and crime and disorder.
3. The Policy has been operated reasonably successfully since February 2010. However, a recent review has identified the need for the following amendments.
 - a. The current policy does not identify areas within the town centre where street trading would be suitable. A number of applications are refused due to a location which is unsuitable because of obstruction to other road users; out of keeping with the rest of the town centre; or proximity to other retailers providing the same offer. Officers have consulted with Collectively Camberley and have identified areas where it is agreed that street trading would be acceptable. These are indicated on the map at Appendices 2 to 6 of the amended policy.

It is proposed to amend the policy at paragraph 7.4 as follows:

“7.4 Appendices 2 to 6 identifies locations within Camberley Town Centre where street trading is deemed to be suitable, subject to approval by the Council’s Environmental Health Team.”

- b. 11.2 Permanent definition – The current definition for a permanent stall is “a stall that trades more than 2 days a week on a continuous basis or for more than one continuous calendar month”. The reason for this restriction was due to the lack of fixed electricity, gas and water supplies to support a permanent street trader. Applications have been received from traders who do not have a need for electricity, gas or water supplies and wish to trade for more than 2 days a week, but have been caught within this restriction.

It is proposed to amend the policy at paragraph 11.2 as follows:

“11.2 ‘Permanent’ is defined as a stall that trades more than 2 days a week on a continuous basis or for more than one continuous calendar month. Where a stall has no requirement for electricity, gas or water it may operate up to 4- days a week on permanent basis.”

Options

4. The Licensing Committee may approve; reject or amend the recommendation.

Proposal

5. It is proposed to amend the Camberley Town Centre Street Trading Policy as set out in paragraphs 3a and 3b above. An amended copy of the policy is attached at Annex A.

Resource Implications

6. There are no resource implications arising from this report.
7. The fees for applying for a street trading consent are set out in the Council's fees and charges. These are:
 - a. Daily charge for stall in the town centre £38
 - b. Weekly charge for stall in town centre £162
 - c. Monthly Charge for stall in town centre £540
 - d. Annual charge for markets/events £1,000 (25 market days and 12 events)

Recommendation

8. It is recommended that the amended Camberley Town Centre Street Trading Policy as attached at Annex A be approved.

Background papers

None

Annexes:

Annex A – Amended Policy

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